

KENWOOD Dash cams protecting Transglobal Express drivers, assets and reputation.



Transglobal Express is an international freight forwarder with a reputation for quality and value spanning nearly 30 years.



From its offices in the Merseyside, London and Frankfurt, Transglobal Express forwards consignments to over 220 countries around the world.

The company offers land, sea and air freight forwarding services along with parcel deliveries through a network of best-in-class associates including DHL, DPD, UPS, TNT and Landmark Global.

Delivering worldwide without costing the earth.

In addition to the cost-saving benefits of discounted rates on international courier services, Transglobal Express prides itself on providing a high level of customer service to cutting down on the hassle and give customers peace of mind. With this commitment to delivering best value, it follows that every part of the business needs to operate at optimum efficiency and a key area is to ensure that disruption of consignments from customers to be processed through its depots are

minimised, and this where the use of dash cams in the fleet first came into consideration.

“Dash cams are a great addition to our fleet, but you have to be careful with your selection”.

Andy Sayers, a Transport Manager at Transglobal Express talks us through the reasons for equipping the fleet with dash cams and the selection of the KENWOOD '501 Pro Bundle'. “As a business, continuity is vital to service delivery and the recent expansion of the fleet prompted us to look into using dash cams to provide protection to our drivers, vehicles and consignments; and of course, to encourage good road manners, protect the business against the risk of fraudulent claims and rise in insurance premiums. What surprised us, having trialed two systems from leading manufacturers, was the marked difference between the quality of footage captured and the ease of use of the devices.”



The 'KENWOOD 501 Pro Bundle'



James Howe, Automotive Account Manager at KENWOOD believes the 501 Pro Bundle is an ideal solution for fleet operators, commenting: The package is based around the award

winning DRV-A501W Wide Quad HD front facing and KCAR100 rear camera to provide dashcam coverage and recording both whilst driving and when the vehicle is parked. Footage captured on the supplied 32GB Micro SDXC SD-Card can be downloaded, viewed and saved to a PC while all the key functions of the dashcam can be accessed and controlled remotely in real-time using the KENWOOD Dash Cam App on iOS and Android™ devices. It includes everything needed to make installation straightforward which minimises vehicle off road time.

The other great benefit is that like all KENWOOD devices marketed in the automotive sector, our dash cams are backed by over 70-years' experience in electronics and the long relationships we have with supplying major motor manufacturers where performance and reliability is critical".

"The reassurance from knowing that the fleet is protected takes away some of the uncertainties of a transport operation".

Andy Sayers continues "It's early days for us with dash cams, but the quality of the recorded footage from the KENWOOD cameras, ease of use of the units and the convenience of the KENWOOD App / Dashcam Link, which gives us direct access to footage captured without having to remove the camera or SD card from the unit or vehicle to be viewed, are already proving to be useful to our operations and I have no doubt that we will be installing them to all our vehicles as the fleet expands.

The KENWOOD 501 Pro Bundle is in my opinion excellent...

The ability to hardwire the camera into the vehicle and having the flexibility of permanent and temporary mountings means that you can assess the best position for recording footage prior to finalising the installation. The recorded footage is also very clear, and the lens filter seems to really help reduce reflected glare. Finally, the footage captured is easy to retrieve using the KENWOOD Dashcam App which allows us to download and store in the event of an incident, accident or potential claim".



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